



# YOUR MONEY PERSONA: *Amasser*

Take a peek inside to learn more about your money personality

**M**oney is as much a relationship in our lives as is our relationships with friends and family... it permeates everything we do and how we often experience the rest of the world. Think about it... we need money to pay for food, gas, a roof over our head, transportation and more - without it, we probably wouldn't survive! But it's also a resource that enables us to create and live the life we want. Money is a tool to get us to where we want to be.

Our Money Persona defines how we choose to use our money. If you're able to understand why you make the money decisions you do, then you'll have a better shot at actually improving the odds of having a healthy relationship with it - getting you to your financial goals faster!

Let's review what your Money Persona reveals about the way you use money...



"Hello Amasser"

# Your Money Motto is: Work Hard, Play Hard

You are a powerhouse when it comes to your money, and you are a firm believer that you get what you give. You attract money and opportunities like no one else because you assign a purpose to every dollar that comes in and out of your life, and always expect more to come.

You are highly motivated, a self-starter and confident in your decisions – because you've taken the time to learn, absorb and implement knowledge and skills around money.

This is not to say you're perfect though. You may be quite the risk-taker which means you may accumulate debt or never enjoy the fruits of your labor. You are at your most powerful when you have money to spend, save and invest all in equal measure, but this tendency can also lead to tying wealth to your self-worth, and in extremes, lead to greed.

Because of your strong connection to money, and your appreciation and respect for it, you can also at the same time have a deep-rooted fear of becoming bankrupt, a bag lady, or just simply poorer than you have ever been.

As a result, you must be careful to not hold too tight to your money, and allow it to flow and to create balance. You are a go-getter and need to trust that whatever happens to you financially, you have the tools and resources to attract more, in time. You must trust your instincts and believe that abundance comes to those who expect it.

# Check out these tips

for using your Money Persona to your advantage:

1

## Mind Your Mindset

If you find yourself overly obsessed with money, it may be time to take a step back and understand the inner money mindset that's driving you to succeed. Really consider what's most important to you in this life – right now. Focus on both the big picture and everyday financial matters, then build habits that will stick over time by creating a spending plan to keep yourself in check. And if you do incur debt, work to eradicate it as quickly as you can.

2

## Have Some Fun!

Earmark a portion (10% should do the trick!) of your earnings to simply having fun! Take your sweetie on a superb vacation or nice dinner out, or splurge on an item you've been wanting for some time.

3

## Watch the Ego

Don't cross the line from competence to cockiness and get overly confident. This can lead to making foolish decisions with money leading it slipping through your fingers faster than you can make it. Just because it's coming in easy now, doesn't mean that'll always be the case.

4

## Remember This

We have the ability to control the thoughts, feelings, and actions we take with money. I want you to know that how you deal with money is not a reflection of whether you are a good or bad person. Our internal brain patterns about money are ingrained in us from our early childhood and life experiences!

5

## Don't Wait to Take Action

If you find yourself making the same money mistakes over and over again, or are missing the mark on your goals, it's time to take action! Start to think about how different your life could be if you gained confidence knowing you're doing all you can and should with your finances! If you're not sure how or where to get started, let's hop on a call to chat about how I could help.

# Hey There! I'm Michelle...



Let's Connect!



[SHAKEYOURMONEYTREE.COM](http://SHAKEYOURMONEYTREE.COM)

Want to know how financial coaching can help you reach your financial goals faster? Book a consultation call today:  
[bookme.shakeyourmoneytree.com/](http://bookme.shakeyourmoneytree.com/)

I'm a financial wellness coach, and I help people who are busy juggling life, family, and career how to build the knowledge, skills, and habits for better money management.

My mission is to help people like you understand *why* you make the money decisions you do and *how* to make better ones going forward so you can reach all of your financial goals, *without feeling stressed out or overwhelmed by it all.*

My philosophy is that life is meant to be lived well, but within your means. I'll teach you how to do the things you want with your money, without going into debt, and without feeling guilty about what you choose to spend your money on.

I want to help you create lasting financial wellbeing so you can finally do all the things you want with your money and your life!

{{Hugs}}

*Michelle*